

FIDELIZZAZIONE

(NELL'EMAIL MARKETING)

WELCOME EMAIL



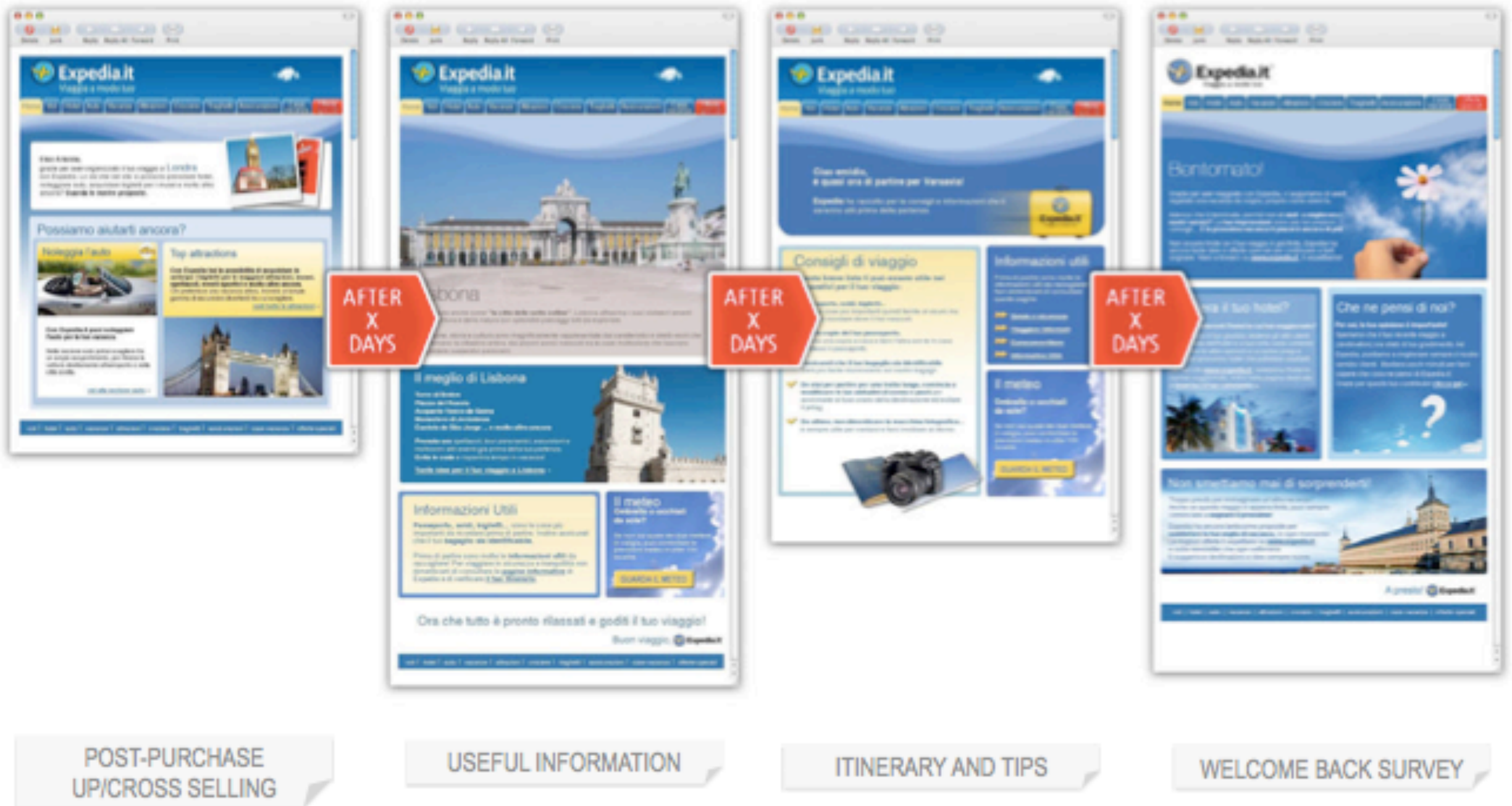
AFTER
X
DAYS



AFTER
X
DAYS



POST PURCHASE



PERSONALIZZAZIONE

OVER 50 POSSIBLE
COMBINATIONS:
FAMILY STATUS,
PRODUCT
PREFERENCES,
LOCATION



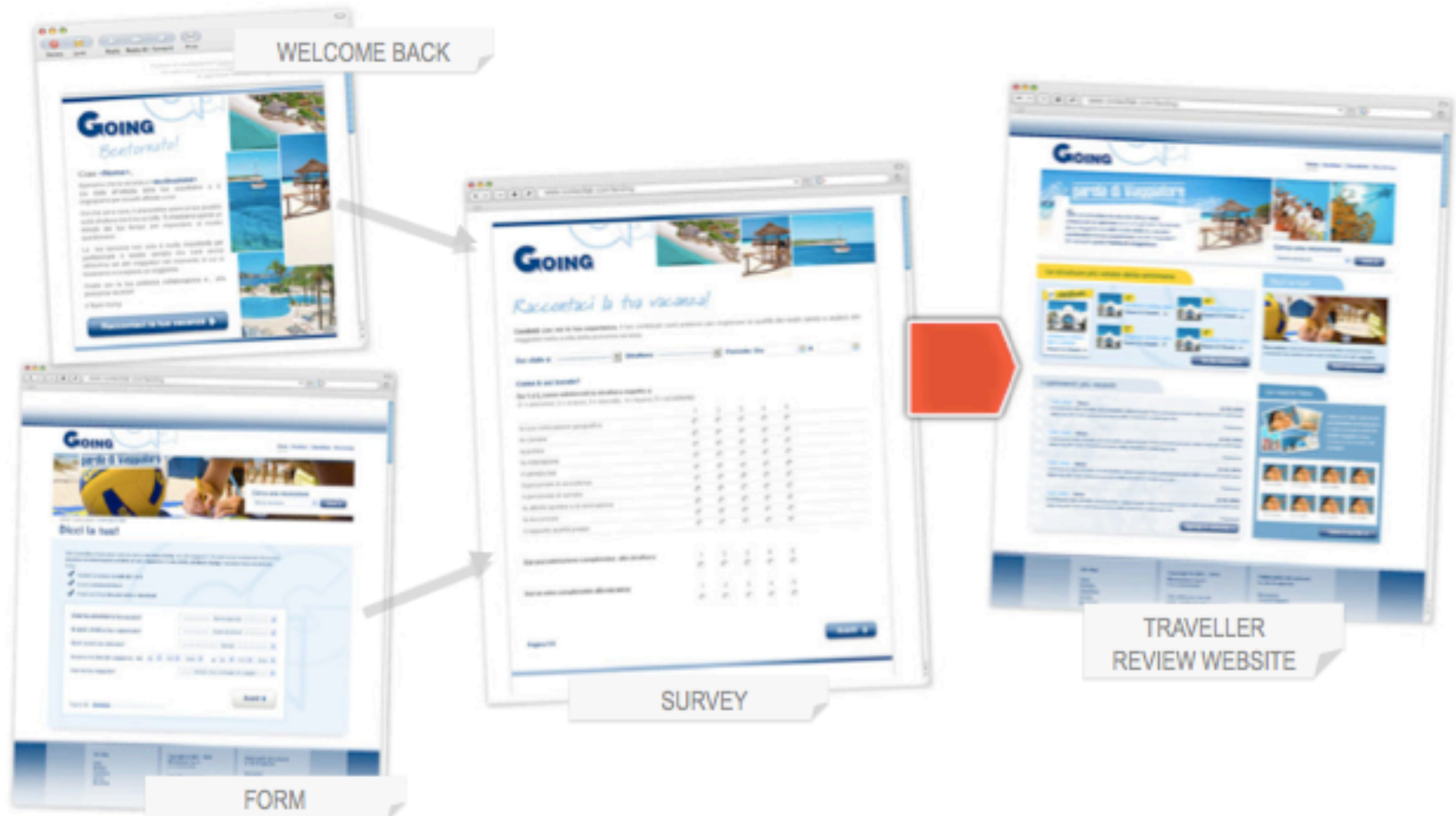
POST CLICK





VALENTINE'S DAY

**EMAIL & USER
GENERATED CONTENT**



CSI



INVITATION

SURVEY

GRAZIE!

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Scopri
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